



COMPETITION RULES and INFORMATION

The Annual GoodWeave Rug Design Competition 2012

Sponsored by Jacaranda Carpets and Wovenground.com

The 2012 competition is now open and can be entered by all undergraduate and postgraduate Design students, in United Kingdom and Eire, aged 18 or over. Entries must be submitted by May 18th 2012. Entrants are asked to demonstrate their creative and technical skills to design a hand-knotted rug, in wool and or wool and silk, with commercial appeal to consumers looking to spend over £1000 per rug.

The winner will receive a £300 design fee for their design, which will be expertly hand-knotted in Nepal, for exhibition at the leading London interior design show, Decorex International 2012. In addition, the winner will receive a 45 x 45cms hand-knotted strike-off.

Up to six highly commended entries will receive a 45 x 45cms hand-knotted 'strike-off' of their design and the designs will be exhibited at Decorex International 2012.

GoodWeave

GoodWeave is the international organisation working to end exploitative child labour in the rug industry of South Asia, and offers educational opportunities and health care to children and weaving families in rug producing areas of India and Nepal. Rugs from approved manufacturers and workshops bear the GoodWeave label. The organisation employs independent inspectors, who visit participating producers and make random inspections to identify and rescue any children found working illegally. It also funds education and rehabilitation for thousands of the rescued children. The GoodWeave label also reflects the organisation's additional and evolving commitment to environmental and social issues, over and above illegal child labour, and its commitment to enhanced manufacturing standards.

The Competition

The design theme for the 2012 competition is 'Retro Funk' and there are two mood boards and a colour palette available as pdf downloads from the Annual Rug Design Competition area of the website, which is accessible from the Home Page www.goodweave.org.uk
Please use this theme, the mood boards and colour palette provided to design a hand-knotted rug.

The design must be:

- Wholly original.
- Created for application to a finished rug sized 140 x 200cms.
- For making at either 60 knots (chunky) or 100 knots (more detailed) per square inch – please specify. * (For further information on knot count please see GoodWeave Competition Production pdf available as a download on www.goodweave.org.uk or visit the Himalayan section on www.jacarandacarpets.com).
- Up to a maximum of 8 colours. Please note that by colour we mean dye batch, so 2 different shades or intensities of a colour count as 2 colours for the purposes of dyeing yarn and knotting rugs.

* The knot count does not need to be reflected as a calibrated CAD drawing, but should be reflected in your design process and thinking.

Deliverables

- The design is to be submitted in a 2 dimensional, CAD format printed either A3 or A4.
- In addition, two storyboards are to be submitted explaining (1) the thinking and inspiration behind the design (2) the design process and techniques employed.
- A 50 to 75 words personal design statement to accompany the design.
- A completed entry form (available as a download from www.goodweave.org.uk).
- All submitted material to be clearly named on the reverse (student's name only please).

Prizes

Winning students will be notified within four weeks of the deadline.

First prize: The winning design will be made into a hand-knotted rug in Nepal, made from 100% wool, or a combination of wool and silk (up to 50% silk, depending on the design), size 140 x 200cms. A £300 design fee will be awarded to the winner. The rug will become the property of the competition organisers and a 45 x 45 cms strike off (sample) will be hand-knotted in Nepal, for the winner's portfolio.

Up to six highly commended prizes: A 45cms x 45cms strike off (sample) will be hand-knotted in Nepal and provided to each student for their portfolio.

One or more competitors may be offered the opportunity for their design to be commercially produced and then sold by co-sponsors Jacaranda Carpets or Wovenground.com, in which case a design fee of £100 per design would be paid for use of that rug design, and the student would receive valuable publicity.

The winning and highly commended designs will be exhibited at Decorex International 2012, in September, and students are encouraged to attend. Winning students will be expected to make themselves available for resulting publicity from the competition, such as interviews and photos for the press.

Judging

- Judges will make their decisions based on personal judgement taking into account the interpretation of the brief to create a design that is:
 - Practical for the hand-knotting process (with a maximum of 8 yarns to dye)
 - Commercially attractive
 - Suitable for the top end of the rug market (assuming a retail price in excess of £1000)
 - Originality
 - Quality of presentation.
- Each entry will be allocated a registration number.
- Each judge will examine each submission and will indicate the registration numbers of their preferred designs, and allocate marks accordingly.
- The judging panel's decision is final.

Judging Panel

This will comprise a group of experts in design and the rug industry, including a representative from the design practice Living in Space, which helped develop the design brief, Richard and Lucy Meager of Jacaranda Carpets and Paul Vowles of Wovenground.com. Further judges to be confirmed in due course.

Terms and Conditions

Who can enter?

Undergraduate and postgraduate students over the age of 18 and enrolled on a design related course in the UK, Channel Islands, Isle of Man or Ireland as at 1st January 2012. The competition is open to residents of the UK, Channel Islands, Isle of Man and Ireland only. Previous winners of the GoodWeave rug design competition are not allowed to enter in 2012.

Closing date

All entries must be received at the offices (see address below) of GoodWeave by 5pm Friday 18th May 2011. Proof of delivery is not proof of receipt.

GoodWeave Rug Design Competition
GoodWeave UK
386-388 Palatine Road
Northenden
Manchester
M22 4FZ

In addition

- Each element of each entry must be clearly named with the student's name on the reverse, and must have attached a sealed envelope containing a completed entry form (download from www.goodweave.org.uk).
- Prizes are non-transferable or refundable.
- It is anticipated that prize-winners will be featured in publicity surrounding the announcement of the winning entries, and should be prepared to be photographed and interviewed, if required.
- By entering this competition, entrants agree to the unconditional acceptance of the rules and regulations as stated.

Ownership and copyright

- Each entrant must warrant that he/she owns the copyright, trademark and other intellectual property right of their design.
- All drawings, photographs, samples etc submitted to the competition will become property of GoodWeave. We regret we are unable to return original artwork. However, entries can be arranged to be collected.
- On payment of a £300 design fee the winning design will become the property of Jacaranda Carpets and Wovenground.com.
- GoodWeave, Wovenground.com and Jacaranda Carpets also reserve the right to use the six highly commended designs for marketing and press relations purposes. This does not infringe the individual's copyright ownership.
- Wovenground.com and Jacaranda Carpets, sponsors of the competition, reserve the right to purchase any design entries, for rug production only, for a design fee of £100 per design.
- Each entrant will retain full copyright of all his/her materials, unless otherwise assigned.

Exhibition and publication

- GoodWeave retains the right to reproduce any and all parts of submissions for the purpose of publication, and to exhibit results in any media whatsoever.
- Every effort will be made to accurately accredit the selected competitors.

For all enquiries regarding the competition E: info@goodweave.org.uk